

Date:

To

Subject: Participation in 3rd Annual Cancer Awareness Walkathon.

Dear Sir/Madam,

Can Fight Cancer is an NGO formed in 2013 with the objective of raising awareness against cancer. We have been organizing an annual event in the form of a Walkathon for the last 2 years which has been successful in getting people from all walks of life together so that they can be made aware about healthy life-style, cancer screening strategies and also celebrate cancer survivorship.

This year the theme of our Walkathon scheduled for 7th November 2015 will be “**promoting cancer screening**” among the participants and general public. To achieve our goal, we have planned to provide support with subsidized screening tests (e.g. mammography, PAP smear, PSA test) or even offer them free for the needy. We will be tying up with standardized labs and radiology facilities to make it easy for the people to get the tests done at a concessional price.

Funds collected will be appropriately used for the screening tests. They will also be utilized for various awareness campaigns and supporting cancer treatment of needy patients who fulfill the eligibility criteria. We are seeking sponsorship for putting banners (categories mentioned in Table 1 & 2) at the venue and along the walkathon route. Categories for higher amounts than those listed can also be worked out. The amount donated qualifies for exemption under Sec 80G.

Our website details our past activities and in case there are any queries, we can be reached on the number or email mentioned in this letter.

We look forward to your active participation and suggestions to help us achieve our goals.



Dr Ram Pal Jain
President



Mr Jagjit Sood
Secretary

Table 1: Sponsorship Categories

Category	No of Banners	Banner Size	Backdrop Ad	Amount	Complimentary Registrations
1	One	6' x 3'	x	Rs 2500	One
2	Two	6' x 3'	x	Rs 4500	Two
3	Three	6' x 3'	x	Rs 6500	Three
4	Four + stage Backdrop	6' x 3'	Size 1	Rs 10000	Five
5	Five + stage Backdrop	6' x 3'	Size 2	Rs 20000	Ten

Details of mode of payment other than “cash” are:

Cheque/Draft/RTGS/NEFT	drawn in favor of “ Can Fight Cancer Society ” payable at Ludhiana .
PAN Number	AABAC7509C
Bank Account Details	HDFC A/C: 50200000398606
RTGS/NEFT IFSC	HDFC0001832

The amount donated qualifies for exemption under Sec 80G.